(A Govt. of West Bengal Enterprise)



TENDER BOOKLET

For

Execution of Contract for letting out vacant spaces at Sub-station Premises to advertising agency/company for installation of structure for displaying advertisement

Issued against

Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524 Dated- 17.07.2023

By

COMMON SERVICE CELL WBSEDCL

Vidyut Bhavan, Block-DJ, Sector-II, Bidhannagar, Kolkata-700091



(A GOVERNMENT OF WEST BENGAL ENTERPRISE)

Registered Office: Vidyut Bhavan, Block –DJ, Sector –II, Bidhannagar, Kolkata – 700091

CIN- U40109WB2007SGC113473 Website- www.wbsedcl.in

Common Service Cell 8th.Floor'B'Block Vidyut Bhavan Telephone No. 033-2334-5828 Tele Fax No. 033-2359-1924 Extension No. 03323197-213/239

Email Id- cscell@wbsedcl.in

Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524

Dated. 17.07.2023

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Addl. General Manager (HR&A)
Common Services Cell

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West Bengal State Electricity Distribution Company Limited hereinafter referred to as WBSEDCL, a Govt. of West Bengal Enterprise having its registered office at Vidyut Bhavan, Block- DJ, Sector-II, Salt Lake, Kolkata -700091 is engaged in catering power to approx. 96% (ninety six percent) of the geographical area of West Bengal and has vast electrical network and large numbers of 33/11 KV Sub-Stations at different locations throughout the state of West Bengal to distribute uninterrupted and quality Power within the stipulated areas of the State of West Bengal and under the jurisdiction WBSEDCL with a consumer base of approx. 2.22 Cr.

WBSEDCL is interested in letting out vacant spaces of 12 nos. Sub-Stations situated at strategic locations, for the installation of structure at the vacant space of the Sub-Station premises for the fixing of the advertisement hoardings for the purpose of display of advertisement by the advertising firm/company for generation of additional revenue of WBSEDCL.

The Addl. General Manager (HR&A), Common Service Cell, WBSEDCL, 8th floor 'B' Block, Vidyut Bhavan, Salt Lake, Kolkata -91 on behalf of WBSEDCL invites tenders to execute a service contract for a period of 05(five) years for installation of structure at vacant spaces of Sub-station for displaying advertisement hoardings against payment of lease amount and bids are invited from the reputed and solvent agencies/companies having their proven/similar experience in line with the terms and conditions mentioned hereunder.

Name of the Work	:	Letting out vacant spaces at 12 nos. Sub-station premises to advertising agency/company for a period of 05 (five) years for installation of structure for displaying advertisement hoarding (s) against collection of lease/rental amount
Amount of Earnest Money	:	₹ 2,40,000/- (Rupees Two lac Forty thousand)
Amount of Security deposit	:	Earnest Money will be converted into Security Money
Publishing date of Press Notification & in company's Portal	:	24.07.2023
Start date of Downloading of NIT	:	24.07.2023
Pre-Bid Meeting	:	31.07.2023
Physical Bid and EMD submission start on and from	:	03.08.2023
End date of physical submission of Bid and EMD	:	10.08.2023 at 15.00 hrs.
Website for downloading Enlistment Booklet, corrigendum and addendum	:	www.wbsedcl.in
Mode of submission of Earnest Money and Security Deposit	:	Earnest Money should be deposited in the form of Demand Draft
Submission of Demand Draft	:	DD must be submitted in favour of "West Bengal State Electricity Distribution Company Limited" payable at Kolkata issued from any Nationalized/Scheduled Bank.
Date of opening of Techno-Commercial Bid	:	14.08.2023
Validity of Service Contract	:	5 (five) years

Addl. General Manager (HR&A)
Common Services Cell

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Scope of Work

At present WBSEDCL have approximately 744 numbers of 33/11 KV Sub-Station functioning across the state of West Bengal, out of which 12 numbers of sub-stations located within Kolkata can be utilized for the stated purpose. Location wise list of these sub-stations are being annexed as Annexure-II.

The available vacant spaces within these Sub-Stations, which can be used for the installation of the structure of advertisement hoardings without hampering the existing electrical installations/prospective extension plan of WBSEDCL. Hence, Out-door advertising agencies having experience in various AD-Medias, individual firm, institutions and Tower Company may feel it attractive since huge window of opportunity is on offer on behalf of WBSEDCL.

The Service Contract will be valid for **05** (five) years from the date of issuance of the Contract order or the date mentioned in the Service Contract Order. The period of 5 (five) years will be reckoned excluding the execution of period of 90 (ninety days) from the issuance of LOA, for taking preparatory measures by the eligible firm/company. Further extension of the contract period may be considered up to two years subject to enhancement of contract value @ 15%, based on the satisfactory performance of the agency, prevailing market rate, which is under the sole discretion of the competent authority of WBSEDCL.

25% (Twenty Five) up-front payment of the *value of LUC (Land Utilization Charge) meant* for 1st year for such letting out, is to be made by the party to WBSEDCL within 7 (seven) days of the awarding of the contract to the successful bidder after observing necessary formalities and afterwards residual amount of the contract for the 1st year is to be paid to the WBSEDCL within 30 (thirty days) from the date of handing over the sites or execution of agreement, whichever is earlier.

The payment due for the pending periods (next four years) shall have to be paid within 7 (seven) days from the commencement of 2^{nd} , 3^{rd} , 4^{th} & 5^{th} year of the contracts respectively.

The procedure shall once again be repeated in subsequent phases with the enhancement of the contractual value, if authority of WBSEDCL so desires.

Applicable advertisement tax & any other related taxes/permission charges are to be borne by the concerned agency and required to deposit before the appropriate authority.

The deduction of TDS is applicable as per Government rules and necessary TDS certificate is to be furnished to the WBSEDCL within stipulated time.

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Eligibility Conditions

- A) The Agency/ Company should be in continuous operation for a **minimum period of 05 yrs.** Necessary documents i.e. certificate of commencement/incorporation; list of present clients of the agency/company along with ongoing service contract order should be submitted. IT returns of last 05 F.Y. should be submitted.
- B) It is mandatory that the Agency/Company should have following registrations & certificates:
 - i) GST Registration along with last 02 (two) years GST Return
 - ii) PAN
 - iii) Trade License
 - iv) Professional Tax

Necessary certificates must be submitted along with application.

- C) The Average Annual Turn Over of the participating agency/company should not be less than ₹10 lacs in the Financial Years 2019-20, 2020-21 & 2021-22. Duly Audited Profit and loss account for companies under Companies Act and for others Profit and Loss account duly certified by any Chartered Accountant should be submitted.
- D) The bidder shall submit the documents defining the constitutional or legal status, place of registration and principle place of business, written power of attorney of the signatory of the bidder to commit the bid.
- E) The Agency/ Company should have their Head/Registered/Corporate office within India and also a registered office within the jurisdiction of any of the following: Kolkata, Howrah, Salt Lake or South& North 24 Parganas which will be referred as "Local Office" herein after. Detailed address and location of the offices should be furnished. Necessary documents to that regard should be submitted with application. If it is felt necessary, WBSEDCL reserves the right of physical inspection to the given address without serving any prior notice. If the Agency/Company changes location of its office within the contract period, the same must be intimated to the Addl. General Manager (HR&A), Common Service Cell in written manner with supporting documents. In case of proprietorship agency, the address of the office and residence should not be same.
- F) Any Consortium/Joint Venture will not be allowed.
- G) Participating agency/company should not be such which has been blacklisted by any govt. and or PSUs in last three calendar years. Undertaking of authorized signatory of vendors in the non-judicial stamp paper of ₹100 with the seal of the organization should be submitted.
- H) No preference will be allowed to any agency/company based on its geographic location or size of the company/agency.

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* Terms & Conditions

i) Type of Tender:

This tender is 02(two) part tender comprises the following: -

- a) **Techno-Commercial Bid**, which proves the eligibility of the participant. If any participant fails in any parameter of the eligibility criteria, he will be liable to be disqualified from the tender.
- b) After completion of thorough checking of Techno-Commercial Bid, **Price Bid** of the techno-commercially eligible participants will be opened from which lowest offered rates will be obtained.

ii) Acceptance of Tender: -

Participants shall ensure that all the required eligibility conditions are duly fulfilled by them and if there be any dispute regarding non-submission of any documents, WBSEDCL reserves the right to cancel that bid unilaterally without assigning any reason. Necessary intimation will be given to that regard in such event.

iii) Availability of Tender Booklet: -

The tender documents will be available only in PDF format at the website of **WBSEDCL** i.e. www.wbsedcl.in only. There will be no sell of Tender document. Participants have to download the same from the above-mentioned websites.

iv) Earnest Money: -

An Interest Free Refundable Earnest Money of ₹2,40,000/- (Rupees Two lac forty thousand) only should be deposited in form of Demand Draft drawn from any nationalized/scheduled bank in favour of West Bengal State Electricity Distribution Company Ltd. payable at Kolkata. Details of Demand Draft should be mentioned properly in the prescribed format in Application Form. At the time of opening Technical Bid, if any dispute/discrepancy found in the application of a participant and subsequently such application is declared as disqualified, the EMD will be refunded to the participant in due course.

Please note that validity period of DD will be 90 (ninety) days from the date of submission.

Refund/settlement of EMD amount: -

- > At the time of opening Technical Bid, if any dispute/discrepancy found in the application of a participant and subsequently such application is declared as disqualified, the EMD will be refunded to the participant in due course.
- For successful bid(s), EMD will be refunded from WBSEDCL authority after completion of tendering process and following procedures.

However, WBSEDCL reserves the right to forfeit the above Earnest Money in whole, if felt necessary and decided by the Tender Committee under the following grounds: -

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- a. Incomplete Submission of Offer, i.e. Agency/Company should have to quote for all three services of this tender and if not quoted in entirety.
- b. If the Bid is withdrawn during validity period or any extension thereon.
- c. If the bid is varied or modified in a manner not acceptable to this organization during the validity period or any extension thereof.
- d. If the successful bidder fails to furnish the security deposit within two weeks of acceptance of bid.
- e. If any point of time during the evaluation process of this tender it is found that Agency/Company has submitted fake documents or details furnished by them is incorrect.

Please note that non-submission of Earnest Money or inadequate submission of Earnest Money or Earnest Money deposited through any mode other than Demand Draft results in non-opening of Technical Bid.

v) Security Deposit: -

After successful completion of tender process and placement of LOA, the Earnest Money of ₹2,40,000/- (Rupees Two lac forty thousand) deposited at the time of submission of tender will be converted into **Interest Free Refundable Security Deposit**. In case of renewal of contract (if necessary), the same may be retained further on mutual agreement with provision to review the SD amount.

However, WBSEDCL reserves the right to forfeit the above Security Deposit in whole during the validity period in following cases, if felt necessary and decided by the competent authority of WBSEDCL: -

- a. If the Agency/Company is being disqualified or holiday listed by WBSEDCL resulting termination of contract.
- b. In case of breach of any terms of service contract.

vi) Submission of Tender: -

Tender should be submitted through offline mode only at the office of the Additional General Manager (HR&A), Common Service Cell, 8th floor 'B' Block, Vidyut Bhavan in a properly sealed envelope within the time and date stipulated in this booklet. There will be no consideration to allow any participant to submit application beyond the stipulated time and date. Press notification no. of the Tender, submission date, opening date, matter of tender, name and address of the participating Agency/Company should be mentioned clearly and prominently on the envelope.

The sealed envelope should contain the following: -

- a. One envelope containing Demand Draft for Earnest Money. Press Notification No., name of the participating Agency/Company and the tag "Earnest Money" should be written prominently on the envelope.
- b. One envelope containing all requisite and relevant documents duly attested by the authorized signatory of the participating agency/company. Press Notification No., name of the participating

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Agency/Company and the tag "**Techno-Commercial Documents**" should be written prominently on the envelope.

c. One envelope containing Price Bid. Press Notification No., name of the participating Agency/Company and the tag "Price Bid" should be written prominently on the envelope.

vii) Opening of Tender: -

On the date of opening of Techno-Commercial Bids, Fees portion will be opened at first in presence of Tender Committee and the authorized representatives of the participating Agencies/Companies. Representative from the participating agency/company should bring authorization letter with themselves at the opening of tender and submit the same prior to opening of technical bid. After thorough scrutiny of Fees submission documents, Techno-Commercial Bid of the eligible participants, who have submitted the requisite fees in proper manner, will be opened. After thorough scrutiny of the Techno-Commercial documents, price bid of the Techno-Commercially qualified bidders will be opened.

viii) Evaluation of tender: -

- a. Evaluation of **Techno-Commercial bid** will be done on the basis of merit of the documents submitted by the participants as per **Annexure-III** of the NIT.
- b. After aggregation of rates of Column 6 of Annexure-IV, the highest bid will be selected. Formula fitted for evaluation is mentioned in the lower section of **Annexure-IV**.
- c. If two or more agencies make the same amount of offer for a single job then there will be a provision to split up the job equally among the bidders or negotiation may be done if Committee decides to do so.

In the matter of evaluation decision of the Committee will be final.

ix) Evaluation Parameters: -

H1 rate will be obtained on the basis of the aggregate value of Column 6 of the Price Bid (Annexure IV).

x) Pre-bid meeting: -

A pre-bid meeting will be held in presence of the Committee Members and authorized representative of the intending Agencies/Companies on the stipulated date to clarify doubts (if any) from both ends of WBSEDCL as well as the intending participants prior submission of tender.

xi) Modification/Corrigendum/Amendment of NIT: -

WBSEDCL reserves the right to modify the bid document at any time by issuing addendum/corrigendum and uploading the same in the web portal, but not later than 5 (five) days prior to the deadline for submission of bids. Such addendum/corrigendum shall be binding on the bidders and shall have to be submitted as integral part of the bid. In order to afford prospective bidders reasonable time to take the addendum/corrigendum into account while preparing their bids, WBSEDCL may, at its discretion, extend the deadline for bid submission.

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Dated. 17.07.2023

After evaluation of all requisite documents and finalization of highest rate on aggregate basis the highest bidder will be awarded with the Contract. After awarding of contract, the selected agency/company should register themselves as "Vendor" of WBSEDCL through online portal of WBSEDCL i.e. www.wbsedcl.in by selecting Vendor Corner option. After registration the agency should intimate the vendor code to this office. Already registered vendors don't have to follow the process and should mention their vendor code in the Vendor mandate form annexed herewith.

xiii) Rate: -

After finalization of rates, the same will be firmed for the entire contract period. If any issue regarding enhancement of rate arises during the contract period, the same will not be entertained. If there any changes in statutory subject(s) made by the Govt. of India as well as Govt. of WB resulting impact on finalized rates, the same will be placed under purview of competent authority and will be finalized as per decision taken and the contractor Agency/Company will have to accept that decision.

xiv) Agreement:

After finalization of Agency/Company and placement of LOA, a mutual agreement (Annexure-VII) will be signed within 07 (seven) working days between WBSEDCL and the selected Agency/Company on ₹100 non-judicial stamp paper which should be arranged by the Agency/Company. The Additional General Manager (HR&A), Common Services Cell will sign the agreement on behalf of WBSEDCL.

xv) Work Procedure: -

- a) The agency will obtain the right to display of advertisement and installations of towers at 33/11 KV Sub-stations under WBSEDCL after the fulfillment of all clauses laid down in the said tender.
- b) The agency shall have to apply before nearby CCC for the separate electric connection and bills of which are to be borne by the agency. In case of any unauthorized use of electricity, the agency is liable to be prosecuted under relevant section of the Electricity Act'2003 (amendment up to date).
- c) The agency will abide by the standard Advertisement Policy as set out by the Govt. body as may be amended from time to time.
- d) The agency will pay all charges/taxes of the advertisement to the appropriate authority.
- e) Deviation of advertisement area without prior permission of the WBSEDCL will lead to cancellation of the contract with forfeiture of EMD/Security Money.
- f) In the event that **Content/product objectionable to the Company** the advertisement shall be removed forthwith without any alternative space.
- g) In the event of the area falling within the 'No Advertisement Zone' (in future) or "restriction due to extension of building/extension of electrical installation" the TOWER/ADVERTISEMENT HOARDING has to be removed forthwith without any alternative site.
- h) This contract is for five years only from the date of issuance of formal/work order which may be extended / curtailed based on the performance of the agency and discretion of the competent authority of WBSEDCL. The further 2 (two) years of extension with enhancement of the contract

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Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524 Dated. 17.07.2023 value @15% may be considered with upon the approval of the competent authority of WBSEDCL (in case of display of the advertisement).

- For the purpose of installation of structure, WBSEDCL desires to have agreement for the period of five years at the initial stage with the suitable party (highest bidder).
- Periodical maintenance of the installations/ Hoarding is mandatory with prior permissions of the site-in-charge (to be communicated while execution of agreement).
- k) Applicable Advertisement Tax, Service Tax shall have to be borne by the agency.
- The deduction of TDS is applicable as per Government rules and necessary TDS certificate is to be furnished to the WBSEDCL within 3 (three) months from the date of payment to the WBSEDCL.
- m) If any agency/company etc. desires to surrender any area (s) of sub-station, the same may be allowed but no alternative site and/or refund / adjustment of the taxes and fees will be allowed. Moreover, EMD will also be forfeited by the WBSEDCL in such event.
- agency shall take all precaution to avoid any accident during display of Advertisement/Hoarding/fixing of the Tower. In the event occurrence of any accident, the agency shall solely be responsible to pay for the damages or any other consequences, whatsoever and WBSEDCL shall have no liability thereto.
- o) The agency should not be allowed to use substandard materials to ensure the safety of the workers/employees of WBSEDCL AND GENERAL PUBLIC AS WHOLE with utmost care.
- p) In case of failure on the part of highest (H1) bidder within the stipulated time to comply criteria of WBSEDCL/expresses unwillingness / incapability within the stipulated time, Authority's (WBSEDCL) decision towards forfeiture of EMD, Advance Bid Application Money will be final. In the event of such a situation H2 bidder, if agrees to take up the job/contract, may be permitted with the approval of the competent authority of WBSEDCL.

Title of the Land: xvi)

The right of Tower/Hoardings/Advertising Display Board along with land underneath will remain in the hands of the WBSEDCL and is not transferable under any circumstances.

Payment of Lease Rent: xvii)

25% (Twenty Five) up-front payment of the value of LUC (Land Utilization Charge) meant for 1st year for such letting out, is to be made by the party to WBSEDCL within 7 (seven) days of the awarding of the contract to the successful bidder after observing necessary formalities and afterwards residual amount of the contract for the 1st year is to be paid to the WBSEDCL within 30 (thirty days) from the date of handing over the sites or execution of agreement, whichever is earlier.

The payment due for the pending periods (next four years) shall have to be paid within 7 (seven) days from the commencement of 2^{nd} , 3^{rd} , 4^{th} & 5^{th} year of the contracts respectively.

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All the payments should be made through Demand Draft only drawn in favour of "West Bengal Electricity Distribution Company Limited" payable at Kolkata issued from Nationalized/Scheduled Bank. The demand drafts should be submitted to the Additional General Manager (HR&A), Common Service Cell, WBSEDCL, 8th floor 'B' Block, Vidyut Bhavan, Block-DJ, Sector-II, Salt Lake, Kolkata - 91 after which the same will be forwarded to Corp. Cash along with necessary sales order.

xviii) Penalty/Liquidated damage: -

In case of non-payment of dues or in case of violation of any terms and conditions mentioned here in or for violation of any provisions of the WBSEDCL, laid down in the work order the agency will be black listed in participating in any similar nature tender in future within jurisdiction of WBSEDCL.

Further in case of damage of any property of WBSEDCL caused by the work of agency, then the agency will be liable to repair the damage at their own cost or to reimburse the actual cost of repair done by the authority of WBSEDCL.

In the event of non-payment of penalty, the penalty shall be recovered from the Security Money of the Contractor. The company reserves the right to forfeit a part or whole of the performance security or/and cancellation of contract in case of repeated instances of poor performance with no improvement in spite of bringing the same to the notice of the contractor, verbal or written. The contractor or his employees will not be allowed to take out any item without the explicit written authority of the Officer-in-Charge.

Validity of Contract: xix)

The Contract will be valid for the period of Five (5) years from the expiry of 90 (ninety) days [as execution time] from the date of placement of the LOA or the up to the date mentioned in the LOA unless otherwise decided by WBSEDCL to foreclose/terminate/cancel the contracts with service of one (1) month notice. The validity period may be extended or the contract may be renewed if required by the authority on their sole discretion.

xx) Cancellation/Termination/Foreclosure of Contract before expiry period: -

The contract can be terminated or foreclosed as per discretion of the authority of WBSEDCL. The same can be imposed for the grounds mentioned below and in case of termination/ cancellation of Contract the taxes/security money deposited will be forfeited. WBSEDCL will issue a termination/cancellation notice of 30 (thirty) days in the event of non-performance in respect of their duties, to the satisfaction of the WBSEDCL. The selected agencies need to respond to this notice within 15 (fifteen) days with sufficient details to the satisfaction of the Company (WBSEDCL), otherwise the WBSEDCL Authority will have liberty to terminate the contract on expiry of termination/cancellation notice.

Termination of contract will debar any concerned agency to participate in any future tender invitation.

Following are the grounds that may lead to termination of contract and initiation of process subsequently for holiday listing of the agency/company: -

> Addl. General Manager (HR&A) Common Services Cell

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(A GOVERNMENT OF WEST BENGAL ENTERPRISE)

Registered Office: Vidyut Bhavan, Block –DJ, Sector –II, Bidhannagar, Kolkata – 700091

CIN- U40109WB2007SGC113473 Website- www.wbsedcl.in

Common Service Cell 8th.Floor'B'Block , Vidyut Bhavan Telephone No. 033-2334-5828
Tele Fax No. 033-2359-1924
Extension No. 03323197-213/239
Email Id- cscell@wbsedcl.in

Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524

Dated. 17.07.2023

If the agency/company

a. Fails to abide by any of the conditions of the service contract.

b. Found to submit false particulars at the time of tender submission or indulged in any type of forgery or falsification of records.

c. Changes its constitution without proper intimation to or without approval of the enlistment

authority.

d. Changes its permanent/business address without prior intimation to the enlistment authority.

e. Declared or is in the process to be declared bankrupt/insolvent, wound

up/dissolved/partitioned.

f. Persistently defaulted in settlement of Statutory Taxes such as Income Tax, GST etc.

g. Forms cartel or practicing unfair trade practice including overcharging, price fixing etc. as defined in various statutes.

If any disciplinary action taken by any Government body against the agency/company, same will attract penal measures as deemed fit and would be imposed on the agency/company by WBSEDCL.

Out of emergent situation, WBSEDCL reserves the right to foreclose the contracts upon service of 30 (thirty) days' notice, for which proportionate upfront rental fees, already deposited (if any) and SD shall be adjusted/refunded.

xxi) Legal Jurisdiction: -

Any dispute between the parties arising out of this Bid Document or relating thereto or arising there from shall be settled by mutual discussion at proper level.

In the event despite discussions, dispute is not resolved, either party may approach the competent court of law having jurisdiction under Hon'ble High Court at Calcutta for necessary reliefs.

- xxii) The company reserves the right to reject or accept any or all tenders without assigning any reason whatsoever. Further WBSEDCL reserves the right to validate all statements, information and documents submitted by the Agency /bidder in response to this Tender or the bidding documents and the Agency /bidder shall, when so required by the WBSEDCL, make available all such information, proof and documents as may be necessary for such authentication. Any such authentication or lack of such verification, by the WBSEDCL shall not mitigate the bidder of its compulsions or liabilities hereunder nor will it affect any rights of the WBSEDCL there under.
- xxiii) After placement of LOA, bidder should submit their unconditional acceptance within the date stipulated in the LOA. Any request for deviation in any clause of the LOA will not be entertained.

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(A GOVERNMENT OF WEST BENGAL ENTERPRISE)

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Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524

Dated. 17.07.2023

<u>Annexure-I</u>

Key Dates & Time Span

Date of publishing of Press Notification	24.07.2023	Day 1	
Date of uploading of NIT at WBSEDCL's website www.wbsedcl.in (Publishing Date)	24.07.2023	Day 1	
Tender Booklet downloading start date	24.07.2023	Day 1	
Pre-Bid Discussion	31.07.2023	Day 8	
Offline Bid submission starts on & from	03.08.2023	Day 11	
Last date of physical submission of EMD and Bid documents (Technical & Financial)	10.08.2023 upto 15.00 hrs.	Day 18	
Techno-commercial bid opening date	14.08.2023	Day 22	
Financial bid opening date	The date & time will be intimated after evaluation of Techno- commercial bid		

If any date as stipulated above falls on a holiday or half day, then proceeding of that date will be executed on the immediate next full working day.

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Dated. 17.07.2023

Annexure-II

SI. No.	Sub-station name	Division	District	Category of Sub-station	Whether situated along the national highway	Remarks (if any)			
1	M-V			Urban	No				
2	ERTL '			Urban	No				
3	SS1 Switching	- Bidhannagar-I		Urban	No				
4	SS2 Switching		Bidhannagar-I	Bidnannagar-i	Bidnannagar-i		Urban	No	
5	SS3 Switching		North 24	Urban	No				
6	SS4 Switching		F			Parganas	Urban	No	
7	Baguihati	Bidhannagar-II		Urban	No				
8	New Town Action Area 1D BPS			Urban	No				
9	New Town 2A	New Town		Urban	No				
10	New Town Action Area 1D			Urban	No				
11	Garia		South 24	Urban	No				
12	Narendrapur	- Garia	Garia Parganas		No				

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Annexure-III

Dated. 17.07.2023

Format for Techno-Commercial Bid (Part-I)

Techno-commercial Requirement for Advertising Agency

1.	Name of firm/Agency/Co	ompany	:		3	
2.	Detailed Address & Tele	phone No.				
				Address '		
	a) Head Office		•	Teleph	one No.	
	b) Registered Office at Kolkata/Howrah/Salt Lake/ North			Ado	dress	
24 Parganas/South 24 Parganas (Mark the location)		uth 24 Parganas	:	Teleph	one No.	
3.	Contact Details:					
				Na	me:	
a) Authorized person at Head Office		•	Telephone& Mobile no:			
			e-mail:			
	b) Fax number (if any) of	f Local Office	:			
	c) Email address of Local	Office	:			
	d) Details of personnel o	f Local Office				
	Particulars	Head of the Office		Responsible Person I	Responsible Person II	

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Telephone No. 033-2334-5828 Tele Fax No. 033-2359-1924 Extension No. 03323197-213/239

Email Id- cscell@wbsedcl.in Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524 Dated. 17.07.2023 Name: Telephone No. Telephone No. Telephone No. Telephone & Mobile No: Mobile No. Mobile No. e) Website URL (if any) . Trade License no (Copy should be enclosed) . 4. . PAN No. (Copy should be enclosed) 5. TAN No. (Copy should be enclosed) : 6 GST Registration No. (Copy should be 7.(a) 00 enclosed) 7.(b)GST Registration Type (Regular or . Composite) (Document should be submitted) Certificate of Incorporation/ Certificate of 8. Commencement in case of Private/Public . **Limited Company** Company Identification Number (if any) 9. . Professional Tax Reg. no (if applicable): 10. 11. IT Return for F.Y. 2017-18, 2018-19, . 2019-20, 2020-21 & 2021-22 Average Annual Turnover for 2019-20, . 12.

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Email Id- cscell@wbsedcl.in

Press Tender Notification no. WPSEDCL/CSC/ADVT SUB-STAUTENDED (2022)

Pre	ss Tender Notification no: WBSEDCL/CSC/ADVT-S 2020-21 & 2021-22	SUB	B-STN/TENDER/2023/524 Dated. 17.07.2023
13.	List of Clients with ongoing service contract (Documents should be enclosed)	:	
14.	Whether the firm had been removed from approved list of advertising Agency from any organization?	:	Yes/No (if yes, give details)
15.	Whether the firm is demoted to a lower class of advertising Agency at any organization?	:	Yes/No (if yes, give details)
16.	Whether the firm is having business banned/ suspended by any government department in the past?	•	Yes/No (if yes, give details)
17.	Whether the firm is convicted by a court of law?	:	Yes/No (if yes, give details)
18.	Whether business activities of the firm have been suspended and they are subject to legal proceeding?	•	Yes/No (if yes, give details)
19.	Whether the firm was disqualified pursuant to administrative suspension or disbursement by any Department?	•	Yes/No (if yes, give details)
20.	Whether already enlisted with other department (except any other department of WBSEDCL)	:	Yes/No (if yes, give details)
21.	Work experience details in support of execution of work with reference to Terms & Conditions		

Addl. General Manager (HR&A) **Common Services Cell**



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Email Id- cscell@wbsedcl.in

Pres	s Tender Notification no: WBSEDCL/CSC/ADVT-S	JB-STN/TENDER/2023/524 Dated. 17.07.2023
22.	Filled up Annexure- III, IV, V & VII	:
23.	Earnest Mor	ney Payment Details
	Mode of Payment	:
	DD Reference Number	
	DD Issuance Date	:
	Amount	:
	Issuing Bank	
	Branch name	
	Whose favour	
24.	Enclosures	
ii) C	Attestted copies of all requisite registration certificates Client List Earnest Money in form of DD	iv) Certificate of Incorporation & CIN (if any) v) Prof. Tax Registration Certificate vi) Desired IT Returns vii) Audited Accounts for 2019-20, 2020-21 & 2021-22 viii) Filled up Annexure – IV, V & VI
	-Decla	aration-
	by them as amended form time to time. L/we certify that the information given in the T	ent Rule of WBSEDCL and am/are prepared to abide Cechnical Bid is true to the best of my/our knowledge. ormation is found wrong, I/we shall be liable for
	cancellation of Bid and will be debarred for enli	stment/ tendering process in future.
	gnature(s) of the Authorized Signatory with seal of Local Office	Signature(s) of the Authorized Signatory with seal of Head Office
Ger	te: - The complete application form along with neral Manager (HR&A), Common Service Cell, ock-DI, Sector-II, Bidhannagar, Kolkata-700091.	BG should be submitted to the Office the Additional WBSEDCL at 8 th floor B Block of Vidyut Bhavan at

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Dated. 17.07.2023

Annexure-IV

Format for Price Bid (Part-II)

Price Bid for execution of Contract for letting out vacant spaces at Sub-station Premises to advertising agency/company for installation of structure for displaying advertisement

Sl. No.	Descriptio n of work	Name of the Sub-Station	Unit Rate (per sq ft) per Hoarding per annum [Excluding GST@18%]	Total Sq ft required per hoarding	Total amount payable to WBSEDCL per annum per Sub-Station [Excluding GST@18%]
Col 1	Col 2	Col 3	Col 4	Col 5	Col 6 = (Col - 4 x Col - 5)
1		M-V			,
2		ERTL			
3		SS1 Switching			
4	THE	SS2 Switching			
5	RIGHT TO DISPLAY	SS3 Switching			
6	OF ADVERTIS	SS4 Switching			
7	EMENT/ HOARDIN	Baguihati			
8	GS AT THE VACANT	New Town Action Area 1D BPS			3
9	SPACE OF THE SUB-	New Town 2A			
10	STATION	New Town Action Area 1D			
11		Garia			
12		Narendrapur			

** Only one advertisement hoarding will be allowed in each Sub-Station

Formula for evaluation of H1 rate: Sum of amount of Col 6

1

Addl. General Manager (HR&A)

Common Services Cell

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Dated. 17.07.2023

Press Tender Notification no: WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524

Annexure-V

PROFORMA FOR UNDERTAKING TO BE SUBMITTED BY THE BIDDER in company's letter head

(For genuineness of the information furnished and authenticity of the documents produced before Tender Committee for verification in support of eligibility)

ĭ	,	Partner	/Legal	Attorney	/Accredited	Representative	of
1, M/	's			, solemnl	y declare tha	t:	

- 1. We are submitting Tender for the Service Contract for installation of structure for displaying advertisement against payment of lease amount for letting out vacant spaces at 12 nos. Sub-station premises for a period of 05 (five) years.
- 2. None of the Partners of our firm in relation directly or indirectly with an employee(s) of WBSEDCL.
- 3. All information furnished by us in respect of fulfillment of eligibility criteria and qualification information of this Tender is complete, correct and true.
- 4. All documents/Credentials submitted along with this Tender are genuine, authentic, true and valid.
- Quoted rates for the service under each stipulated Category are as per specification as mentioned in the NIT.
- 6. If any information and document submitted is found to be false/incorrect any time, department may cancel my Tender and action as deemed fit may be taken against us, including termination of the contract, forfeiture of all dues including Earnest Money/Security Deposit whichever will be available at that time and banning/delisting of our firm and all partners of the firm etc.

Signature(s) of the Authorized Signatory with seal of Local Office

Dated.....

Addl. General Manager (HR&A)
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Dated. 17.07.2023

Annexure-VI

Letter to be submitted by the Agency/Company in their letter head along with Annexure - III

To

The Tender Committee

Sub: Letter of Bid for the execution of Service Contract for installation of structure for displaying advertisement against payment of lease amount for letting out vacant spaces at 12 nos. Substation premises for a period of 05 (five) years.

Ref: N.I.T No. WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524 Dated 17.07.2023.

Dear Sir,

We offer to execute the service contract as per your Service specification in accordance with the Terms & conditions of the NIT document as available in the website. The details of the Earnest Money being submitted by us have been duly furnished.

This Bid and your subsequent Letter of Acceptance / Contract Order shall constitute a binding contract between us.

We hereby confirm our acceptance of all the terms and conditions of the NIT document unconditionally.

Signature(s) of the Authorized Signatory with seal of Local Office

Dated.....

Addl. General Manager (HR&A)

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Annexure-VII

PROFORMA OF CONTRACT AGREEMENT

(To be executed on a Rs. 100/- Non judicial Stamp Paper arranged by the successful Agency/Company after finalization of the Tender)

The state of the s
The AGREEMENT made this
"Contractor" (which expression shall unless excluded by or repugnant to the context be deemed to include its heirs, executors, administrators, representatives and permitted assigns) of the OTHER PART.
WHEREAS the Company invited tender vide Tender Notice No. WBSEDCL/CSC/ADVT-SUB-STN/TENDER/2023/524 dtd: 17.07.2023 (Annexed hereto) for "installation of structure for displaying advertisement against payment of lease amount for letting out vacant spaces at 12 nos. Sub-station premises for a period of 05 (five) years".
AND WHEREAS in pursuance of such invitation for tenders the Contractor submitted a tender vide no

AND WHEREAS AFTER consideration of the tender submitted by the Contractor, with clarification(s), the Company accepted the said tender submitted by the Contractor and placed Letter of Award vide memo

NOW THERFORE, The Company and the Contractor agree as follows:

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3. Both the Contractor and the Company agree that for the purpose of jurisdiction of court in regard to any dispute arising out of this agreement, this agreement shall be deemed to have been executed within the jurisdiction of the High Court, Kolkata.

IN WITNESS WHEREOF the parties have hereunder affixed their signature, on the day, the month and year written as above.

SIGNED, SEALED AND DELIVERED	
Contractor	Company
Witness	Witness
Witness	 Witness

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Dated. 17.07.2023

Annexure-VIII

PROFORMA OF DECLARATION FOR AGGREGATE ANNUAL TURNOVER

(To be on bidder's official letterhead)

TO WHOSOEVER IT MAY CONCERN REF: NOTIFICATION NO. 01/2022-CENTRAL TAX

Legal Name of Entity	
Trade name of Entity	
Registered Office Address	
PAN	
GSTIN	

APPLICABILITY OF E-INVOICING

Please select the applicable response under Column 'C' in respect of details set out in Column 'B'

CASE NO. (A)	Aggregate Turnover at PAN Level (in any preceding financial year from 17-18 onwards) (B)	Tick (√) the applicable case
1	More than INR 10 crores	(C)
2	Less than or equals to INR 10 crores	
3	Specific category excluded from compliance to e-invoicing as notified	

(Signature of Authorized Signatory) Vendor ID: (To be left blank)

Office Seal

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Annexure-IX

Vendor Mandate Form

MANDATE FORM BY VENDOR FOR RTGS/NEFT PAYMENT				
(TO BE FILLED IN BLOCK LETTERS)				
1. NAME OF THE VENDOR:		1		
2. ERP VENDOR NO.:	To be provided by WBSEDCL later			
3. Vendor Type: Company/Partnership/	Proprietorship/Self Help Group/HU	F/Others (to be specified)		
4. ADDRESS:				
5. Telephone No.:		Fax No.:		
6. MOBILE PHONE No.:				
7. E-mail:				
8. PAN NO.: (MANDATORY)				
9. GST REGISTRATION NO:	ы			
10. GST REGISTRATION TYPE:	COMPOSITE / REGULAR			
11. PARTICULARS OF BANK ACCOUNT (One cancelled Cheque is to be enclosed)				
i) Name of the Account Holder:				
ii) BANK NAME:				
iii) BRANCH NAME:				
iv) BRANCH ADDRESS:				
iv) BRANCH TELEPHONE NO.:				
v) Account type (whether SB or Current): SB	Current		
vi) ACCOUNT NO.:				
vii) BANK'S MICR CODE:		•		
viii) BANK'S IFSC CODE:				
12. DECLARATION OF THE PARTY:				
	17	f the transaction is delayed or not affected at		
all for reasons of incomplete and incorre	ect information, WBSEDCL will not b	e held responsible.		
Date:	Signature of the Vendor			
N.B.: [Where the cheque does not carry	IFS Code an attestation from Bank a	ttesting the IFS Code should be given.]		
Date:	SIGNATURE OF BANK OFFICIAL WITH SEAL			

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